



Herman J. Heyl Florist and Greenhouse Receives FTD Lifetime Achievement Award

Downers Grove, Ill. (August 5, 2003) FTD®, a leading provider of floral services to consumers and member florists, is pleased to announce Herman J. Heyl, owner of Herman J. Heyl Florist and Greenhouse in Pittsburgh, Penn., is the winner of the 2003 FTD Lifetime Achievement Award. The award was presented at the FTD national convention among 2000 FTD florist peers.

The FTD Lifetime Achievement Award annually recognizes an FTD florist who has continued the path of growth and service for 25 years or more. This member is an example to fellow florists in the industry through consistent standards of excellence and profitable business decisions, as well as a lifetime dedication and active contribution in the floral industry.

Herman J. Heyl opened his original location in Pittsburgh, Penn. At 21 years of age in 1956 and expanded his business to four locations in the following 20 years. Heyl takes great pride in personally selecting each holiday plant sold from each of the four shop locations –and ensures hands-on time at the design table everyday. Within the industry, Heyl has received past recognition including an FTD Golden Rose Award honoring service and life long contributions to the floral industry.

Herman J. Heyl is a strong FTD florist who has been described as a floral fanatic , ” said Bob Norton, Chairman and CEO. He is well-deserving of the FTD Lifetime Achievement Award. ”

Heyl s key accomplishments have also taken place outside the shop including fundraising activities, educational support, and flower awareness programs. He has been recognized with Excellence Awards twice and Readers Choice Awards for Best Florist in the Norther Suburbs of Pittsburgh, Penn. in 2002 and 2003.

For further information, contact Herman Heyl at 412-431-1968.



From L to R: Merlin Olsen (FTD Spokesman), Herman J. Heyl (recipient), and Bob Norton (Chairman and CEO of FTD, Inc.)